

# Module 13: GROWING THE SECTION

**AIM**

To cover ways in which an adult volunteering with a section can assist their line manager and others to plan for and contribute to the growth of their Section and/or Group.

- the importance of growth in Scouting
- recruitment and retention of young people and adults
- Tools and support to help develop the sections

**Checklist**

- \*\* Can you explain why growth is important and how you can help your Section and Group to grow?
- \*\* Can you suggest ways young people can be recruited into your section and how they can be retained?
- \*\* Can you suggest ways adults can be recruited into your section and how they can be supported and retained?
- \*\* Can you outline tools and sources of support that could be used to help ensure continued growth in your Section and Group?
- \*\* Do you know what a development plan is, what should be included in it and how it can contribute to a wider Group one?

**TO VALIDATE THIS MODULE YOU WILL NEED TO:**

1. Explain the role that you play in the recruitment and retention of young people and adults why growing Scouting is important, giving examples of new young people or adults who have joined as a direct result of action you have undertaken and the steps you took to enable this to happen

**And complete two of the following:**

2. Work with others to produce and implement a development plan for your Section or Group.
3. Run or take part in a recruitment event to help grow your Section and Group.
4. Give examples of how you are being flexible and meeting the needs, wants and time commitments of adults when recruiting them.
5. Demonstrate how you have effectively used the transfer methods between Sections, your role in Moving On, Membership Awards and age-range flexibility, giving examples of young people you have recently helped to move between Sections, reviewing anything you think could have been done better in the future.
6. Any other ideas, subject to agreement with your Training Adviser

**What learning do you require?**

**How are you going to validate?**

